

Viewpoint Invitation

In addition to original research communications, *ACS Macro Letters* publishes short Viewpoints. Viewpoints are designed to give authors the opportunity to articulate their vision or opinion about any contemporary topic of interest to the macromolecular science community, and in so doing to stimulate further thought and discussion. In this issue, Jean-Francois Lutz offers a thoughtful proposal on terminology, entitled “Aperiodic Copolymers”.¹ This Viewpoint is also being featured as an ACS Editors’ Choice selection and will be available for all to freely access and read. While not necessarily endorsing all the views presented, the Editors feel that this suggestion merits further consideration. Accordingly, we invite you to submit brief written comments on the proposal by Lutz, directly to the editors. It is our intention to compile a summary of such responses for possible publication as a future Viewpoint. (Authors of material quoted will be invited to participate as coauthors of this Viewpoint.) To aid in organizing the discussion, we highlight two distinct questions: What are your thoughts on (i) the class of polymers discussed in the Viewpoint and (ii) the pros/cons of using the term “Aperiodic” to describe them?

While we have your attention, if you are interested in writing a Viewpoint on any topic, we encourage you to contact the editors before you start writing to ensure that the specific area is something of potential interest. Viewpoints are reviewed before publication and the authors are requested to address any concerns the reviewers raise. The final editorial decision to publish not only depends on the reviewers assessment and the author’s response, but also on an evaluation from the editor(s) that the Viewpoint either provides a timely mini-review of a critical area or brings forth interesting topics ripe for discussion by the broader polymer community. As such, publication in *ACS Macro Letters* does not mean that the editors agree with all the points that are made in the Viewpoint, only that the editors believe that such points are worthy of open discussion. No matter the topic, we hope you continue to enjoy *ACS Macro Letters* Viewpoints.

Tim Lodge, Editor

Stuart Rowan, Deputy Editor

■ AUTHOR INFORMATION

Notes

The authors declare no competing financial interest.

■ REFERENCES

- (1) Lutz, J.-F. *ACS Macro Lett.* **2014**, 3, 1020–1023.

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